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**Business Administration Systems – Public Leadership**

**Certificate**

 **Program Coordinator: Ty Sturdivant E-mail:** **ty.sturdivant@kctcs.edu** **Phone: 859-246-6634**

**Program Website:** [**https://bluegrass.kctcs.edu/education-training/program-finder/business-administration.aspx**](https://bluegrass.kctcs.edu/education-training/program-finder/business-administration.aspx)

**Student Name: Student ID:**

***Students must meet college readiness benchmarks as identified by the Council on Postsecondary Education or remedy the identified skill deficiencies.***

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| **First Semester** | **Credit****Hours** | **Term** | **Grade** | **Prerequisites** | **Notes** |
| BAS 160 Introduction to Business ORBAS 170 Entrepreneurship | 3 |  |  |  |  |
| BAS 283 Principles of Management ORBAS 287 Supervisory Management | 3 |  |  |  |  |
| BAS 288 Personal and Organizational Leadership | 3 |  |  |  |  |
| COM 181 Basic Public Speaking ORCOM 252 Introduction to Interpersonal Communication | 3 |  |  |  |  |
| BAS 125 Social Media Marketing: Fundamentals Concepts, Skills and Strategies ORBAS 282 Principles of Marketing ORBAS 299 Selected Topics in Business Management | 3 |  |  |  | MKT 282 can be substituted with the approval of the coordinator |
| **Total Semester Credit Hours** | **15** |  |  |  |
| **Total Certificate Credit Hours** | **15** |  |  |  |

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| * **25% or more of Total Certificate Credit Hours must be earned at BCTC**
* **Grade of C or higher in each course required for the certificate**
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**Graduation Requirements:**

**Advisor Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Advisor Contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**