[Business Administration Systems – Public Leadership](https://bluegrass.kctcs.edu/education-training/program-finder/business-administration.aspx)

Certificate

Coordinator: Virginia Fairchild ([virginia.fairchild@kctcs.edu](mailto:virginia.fairchild@kctcs.edu)) 859-246-6265

Student Name: Student ID:

*Students must meet college readiness benchmarks as identified by the Council on Postsecondary Education or remedy the identified skill deficiencies.*

Semester 1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Courses | Cr. Hrs. | Term | Grade | Prerequisites | Notes |
| BAS 160 Introduction to Business OR  BAS 170 Entrepreneurship | 3 |  |  |  |  |
| BAS 283 Principles of Management OR  BAS 287 Supervisory Management | 3 |  |  |  |  |
| BAS 288 Personal and Organizational Leadership | 3 |  |  |  |  |
| COM 181 Basic Public Speaking OR  COM 252 Introduction to Interpersonal Communication | 3 |  |  |  |  |
| BAS 125 Social Media Marketing: Fundamentals Concepts, Skills and Strategies OR  MKT 282 Principles of Marketing OR  BAS 299 Selected Topics in Business Mgmt. | 3 |  |  |  | Same as BAS 282 |
| Total Semester Credit Hours | 15 |  |  |  |  |
| Total Certificate Credit Hours | 15 |  |  |  |  |

**Graduation Requirements:**

* 25% or more of Total Certificate Credit Hours must be earned at BCTC.
* Grade of C or higher in each course required for the certificate.

Advisor Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Advisor Contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Additional Information**

BAS Public Leadership Certificate is available completely online.

*Reviewed by: Ty Sturdivant Effective Term: Fall 2021*

*Review Date: 02/19/2021*